



NORTH  
AMERICAN  
UNIVERSITY



**INSPIRATION. INNOVATION. GLOBAL COMPETENCE.**



# BUSINESS ANALYTICS

In a dynamic business environment, companies need to keep their competitive edge by hiring business minded people who not only understand fundamental business principles but also have the skill sets and knowledge to make the on-target business decisions regardless. Eighty-eight percent of corporate recruiters who work directly with participating graduate business schools plan to hire recent MBA graduates in 2016, compared with 80% of companies that actually hired MBAs in 2015. Moreover, the median salary MBA graduates earn has been increasing as reported by Graduate Admission Management Council in 2016.

The MBA Program at North American University is designed by faculty experts in collaboration with business professionals to prepare students for a changing business life. The MBA Program offers students the opportunity to master fundamental knowledge in business fields such as Finance, Management, Accounting, and Economics. Graduates of the program are effective, proactive leaders with effective leadership and analytical thinking skills who improve their organization's agility.

# 1.5

By 2018, the United States alone could need an additional **million managers & analysts** with the know-how to use the analysis of big data to make effective decisions.\*

\* McKinsey Global Institute, 2011

Leadership and Change Management Courses help you master effective leadership practices to design a collaborative corporate culture that inspires innovative teams to solve problems and identify opportunities in a dynamic environment. With a hands-on approach, these courses offer necessary skills and strategies to enable innovation and implement change.

If you would like to increase your skills to the level necessary to lead the inevitable change, NAU's MBA is the right program for you.

**98%** of employers believe business school graduates need to know how to use data to drive decisions.\*\*

\*\*2013 "Year-End Poll of Employers" by the Graduate Management Admission Council.



Change is the law of life.  
And those who look only  
to the past or present are  
certain to miss the future.  
- JFK

- Earn your degree after 30 Credit Hours (10 Courses)
- Flexible to accommodate your schedule. Both face to face & online class options
- Accomodating schedule with evening classes and average class size of 12

# HOW TO APPLY

Please apply online at [mba.na.edu](http://mba.na.edu) and submit the following items:

## NO GRE/GMAT REQUIRED

- A nonrefundable application fee (payment available online)
- Official Bachelor Degree transcript (Non-U.S. transcripts must be evaluated by an accredited agency)
- Letter of intent
- Curriculum Vitae
- Two letters of recommendation
- TOEFL score or evidence of English Language proficiency

## FULL PROGRAM TUITION\*

Resident  
**\$9,900**

Financial Aid available for  
U.S. students who qualify

International  
**\$17,900**

\*Semester fees will apply.



For more information please visit [mba.na.edu](http://mba.na.edu), email [mba@na.edu](mailto:mba@na.edu) or call 832.230.5555 to talk to one of our graduate advisors.

**FAFSA CODE #041795**

**TOEFL CODE #7304**



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